

UNIVERSIDADE LUSÓFONA - CENTRO UNIVERSITÁRIO DO PORTO

BLENDDED INTENSIVE PROGRAM

D@C - DIREITO À CIDADE

Housing policy design for an inclusive city

Housing Policy design for an inclusive city is a Blended Intensive Program focused in the application of the «design thinking» methodology as a tool to reflect, conceive and design housing policies aimed at solving housing problems and inclusivity in the city.

The BIP program aims to develop skills in the design of housing policies aimed at meeting the needs of different social groups, considering their specificities and vulnerabilities, promoting social balance, inclusion and sustainability.

Housing has an impact on the policy of cities, on demographic composition, on youth policy, on the country's own mobility and competitiveness. The current problems of lack of inaccessibility to a basic good in individual and collective life is one of the greatest factors of social and political instability and democratic corrosion. Therefore, it is necessary to reflect on the appropriate and urgent response, which highlights the importance of using appropriate methodologies for the definition of new public policies for housing, environment and sustainability of the city of the 21st century. Design thinking methodology is an important tool, to learn and explore, enhancing the best results.

BACKGROUND OBJETIVES

The objectives for this Blended Intensive Program (BIP) include:

- 1- Promote a serious reflection about housing policies, market failures, regulation versus deregulation needs to a new look for different social groups needs and expectations to a better future for all, new generations, migrations groups, geriatric people, middle class necessities and several social utilities to serve all these different groups.
- 2- This BIP intend to promote international collaboration on rethinking the different problems about housing discussion and facilitate cultural exchange and cooperation among students and faculty from different countries and

institutions, strengthening academic and professional networks around the congregator theme of program.

- 3- It will be using new methodologies of debate, particularly design thinking and brainstorming. With these methodologies we pretend to develop digital and in-person skills joining students and professors of different scientific areas, as Law, Political Sciences, Engineering, Environmental Sciences, AI research, Public Policy, Architecture and others, to design an inclusive city with all public utilities that are needed (wealth structures, social assistance support, education, transports and many others).
- 4- Joining different knowledge's, to find modern and integrated housing policies, inspired on sustainability, inclusivity, intergeneration's cooperation and all or it without losing the balance with beauty and art. In short, to care about housing policies is to guarantee the basis of the right to the city, inspiration of the consortium D@C.
- 5- Design Thinking methodology allow to join different views and scientific apports to achieve a more congregator and complete picture of potential solutions for actual housing crisis.
- 6- We intent to provide a hybrid learning experience that combines online and in-person activities, preparing students for modern, flexible work environments.

With this program and regarding the main goals of BIP's we intent to **encourage interdisciplinarity** above explore a central theme in a multidisciplinary way, fostering critical thinking and collaboration among students from diverse fields of study. Offer opportunities for international **student and teachers' mobility** that promote the exchange of experiences and ideas, enriching participants' knowledge and perspectives.

For that it **apply theoretical knowledge to practical problems** such as: first housing for youngest people; housing for homeless and migrations, promoting the idea «housing first»; find new conceptions of regulated urban issues and economic pressures in order to guarantee an adequate way of life for middle class; transversal inclusivity in all fields in order to protect people and Incorporate case studies and practical projects, allowing students to apply theoretical knowledge to real-world challenges with a focus on problem-solving.

Promote active citizenship and inclusion: Engage with topics that advance social inclusion, sustainability, citizenship, and cultural diversity, aiming to contribute to a more just and inclusive society. These objectives can be tailored to the specific focus of the BIP and the target audience, always aiming for the academic and cultural enrichment of the participants.

OUTCOMES AND IMPACT

Findings to achieve:

The expected impact focuses on improving the knowledge and practices of the parties involved, which contributes to making the city, an equitable way, ensuring a permeability between academia, practitioners, and society, through the dissemination of contents and instruments that are supporting the development of a city co-created between actors, to provide answers to common primary needs and rights.

Target groups of the results of the consortium are understood to be all elements to whom the information may benefit (DOMUS Social, Santa Casa da Misericórdia do Porto, Housing Cooperatives, Municipalities and other Public Entities, ONG's, et al), resulting as benefit for the city and the people who live there, through the knowledge and practices that all sectors involved produce and/ or perform.

This BIP is aligned with the D@C consortium goals, aims to consolidate citizenship, contribute to economic, social, and territorial cohesion, and enhance the competitiveness and attractiveness of our cities. The connection between entities offers a greater possibility through networking and partnerships that allow a connection capable of enhancing a qualitative and quantitative advance for living conditions in cities.

Name of the BIP	<i>Housing policy design for an inclusive city</i>
Credit points	4 ECTS
Assessment form	Pass / Fail
Virtual Sessions	1 st : 26/06/2025 2 nd :16/07/2025
In- Person sessions	07-07-2025 to 11-07-2025
Goals of the course and description of content	GOALS 1. Housing problems study and diagnostic. 2. International collaboration 3. Using new methodologies of debate, particularly design thinking and brainstorming. 4. Joining different knowledge's 5. Joining different knowledge's, to find modern and integrated housing policies, inspired on sustainability

	6. Design Thinking methodology 7. We intent to provide a hybrid learning experience 8. encourage interdisciplinarity student and teachers' mobility 9. apply theoretical knowledge to practical problems 10. Promote active citizenship and inclusion:
	CONTENTS
7-07-2025	9h30m: Reception 10:00: Housing Problems Planification Sessions Work Groups Final work planification <div style="text-align: right;">Maria do Rosário Anjos</div> 13h-14h30: Lunch 14h30 -17h: «Design Thinking» methodology. 1 st Work Groups meeting. Work Plan design 17:00 Happy Hour – «Guindais» - A special view over the city
8-07-2025	9:30m: Visit – DOMUS SOCIAL Oporto Social Housing Policy <div style="text-align: right;">Engro. José Ferreira –</div> Domus Social – Câmara Municipal do Porto E Vereadora da Câmara Municipal Santa Maria da Feira 13:00 – 14:30 - Lunch 14:30 -17:00 - 2 nd Session Work Groups Meeting
9-07-2025	9:30 – Visit to Santa Casa da Misericórdia do Porto <i>The impact of non-profit organizations on Housing social needs</i> <div style="text-align: right;">Prof. António Tavares</div> Lusófona Professor; Santa Casa da Misericórdia do Porto Director

	<p>13:00 – 14:30 – Lunch</p> <p>14:30 -16:00 - City Environment and sustainability in XXI Century</p> <p style="text-align: right;">Cândida Manuel – Lusófona</p> <p>Professor.</p> <p>16:00 - City Walk Tour – Lusófona – Sé – Ribeira – Gaia –</p> <p>19:00 - Happy Hour Jardim do Morro</p> <p>20:00 – Confraternization Dinner</p>
10-07-2025	<p>10:30 – Round Table:</p> <p>Lígia Nunes (UL) Moderator</p> <p>Cláudia Albuquerque (UNAMA – Belém do Pará - Brasil)</p> <p>Deolinda Meira (Instituto Politécnico do Porto); Conceição Fatela (Lusófona University – Lisbon)</p> <p>Camillo Ferraresi (Mackenzie University; São Paulo; Brasil)</p> <p>13:00- 14:30 Lunch</p> <p>14:30 – 16:30 - Work Group Meeting</p> <p>Free late afternoon</p>
11-07-2025	<p>9:30 – 12:30 - Oral presentation of the work groups findings</p> <p>12: 30- 14:00 Lunch</p> <p>14:15 - "Closing conferences / Round table"</p> <p style="text-align: center;">Isabel Fonseca (MINHO University)</p> <p style="text-align: center;">Councilors of the Municipal Chambers of Porto, Lisbon, and Gaia</p> <p>Participation of Consortium members (Domus Social, ISCTE, ISMT, ISVOUGA and Lusófona University)</p> <p>17:00 – Farewell Drink - Lusófona - TUNA</p>

Description of the physical part (start and end date, duration, activities, goals, expected results)	<p>Virtual part: 20/06/2025 and 26/06/2025</p> <p>20/06/2025 - Guest Professor at the Faculty of Economics of Porto; Guest Professor at the Faculty of Tallinn (Estónia)</p> <p>16/07/2025 - Guest Professor of ISCTE – University Institute of Lisbon</p> <p>Physical part: 07/07/2025 to 11/07/2025. Vd. described program</p>