

## INTERNATIONAL COMPETITION OF PHOTOGRAPHY IN ARTIFICIAL LIGHT

The workshop of lighting studio of Technical School of Architecture of Barcelona, UPC, conducts the international competition of photography in artificial light, addressed to the students of architecture, Engineering, design and art. This edition of competition is also opening for lighting professionals.

Members as organizers consist of these schools: Technical School of Architecture of Barcelona (ETSAB), Technical University of Catalonia (UPC); Politechnika Rzeszowska Im Ignacego Lukasiewicz (PRZ) Poland; Norewgian University of Science and Technology (NTU) Norway, University of Ljubljana (UL), Slovenia, Technical University Kosice (TUK), Slovenia, and ICANDELA specialized magazine.

We want to be part of the events for the importance that artificial light has in areas such as Architecture, Engineering, Design, Art and Urban Landscape, and that form a part of the training of thousands of students and professionals work. The intention is that the different sensitivities can be transmitted with photographic images, capable of expressing such diverse settings as possibilities to relate artificial light with objects, space, atmospheres, urban landscapes and different forms of artistic expression.

We are interested in enhancing the emotional and aesthetic ability of students and professionals in the field of illumination design, (in all variants) looking at reality from an analytical and critical point of view. This observational exercise will allow to discover the creative, exciting and surprising possibilities and to transform the visual world which is born when the sun goes down every day using artificial light

The competition includes the participation of major companies from the Artificial lighting sector: Artemide, iGuzzini, Delta Light, Grupo Lledó, Sylvania, Sakma, Viabizzuno and others.

The competition will especially value the quality, uniqueness and critique ability of the effects captured in photographs, it will be appreciated that the images are original and are not manipulated, leaving the technical quality in a secondary order.

Photographs must be original and not have been published before.

## TERMS

## **Participants:**

Participation in the competition is possible for all students who are enrolled in schools of Architecture, Engineering, Design and Art and lighting professionals (in the case of award will require documentary accreditation).

Each participant may submit up to four photographs, but will opt for a single prize (the highest category)

<u>Venue of presentation</u>: The presentation will be done by the website **www.upc.edu/concursllumartificial.** 

# <u>Presentation Format</u>: Only .jpg I mages will be accepted with a minimum size of 1.500x2.300 pixels and a minimum resolution of 200 dpi.

**<u>Registration</u>**: Registration is free.

The period for submission of photographs will start on February 1<sup>st</sup>, 2017 and deadline is March 31<sup>th</sup>, 2017.

The competition organizers may use the photographs for the purpose of cultural dissemination, organization of exhibitions and release of the competition.

**Voting of the participants**: Participants will rate the photographs by voting. The vote will be done through the website, under "vote" Where the application is active during the 3<sup>rd</sup> and 4<sup>th</sup> April. Participants may access registration number obtained at the time of registration. Each participant may vote one photograph of each type and the result is the picture with a higher number of votes.

#### Questions or clarification:

You can ask questions or ask for clarification through this email: <u>concurso.luzartificial@upc.edu</u>

### **Student Categories:**

#### **Type A: INTERIOR SPACE LIGHTINGS**

This type of competition aims to evaluate those photograph images in which artificial light adds emotion value, formal expression and aesthetic for any interior space. The proposal is to reflect the different formal expression visually that can be generated by playing with artificial light and space, always from a vision of mutual reinforcement of the intrinsic values of the architecture.

### Type B: ARCHITECTURAL LIGHTING

This type of competition focuses its interest in outdoor lighting of buildings, urban elements and objects. The presence of artificial light in cities during the night singles give value to the objects and buildings that have become iconic pieces of architecture, which define the unique and characteristic city spirit.

We want to express the ability of transformation, change and new reality that artificial lighting contributes to the objects that make up the cities. It is not a mechanical exercise of visual documentation but a critical exercise on the ability to intervene in the world of perception and formal significance generated by a particular illuminated "form".

#### Type C: LANDSCAPE AND MONUMENTAL ILLUMINATION

This type of competition focuses on the role of artificial light at night landscape of cities; from the lighting of monuments, parks, gardens and avenues to the Skyline of the city. Understanding the landscape as the global result interacts between the characteristic features of the city and the artificial light. The symbolic value and ability to thrill the observer has the urban elements and the night landscape is only understandable from involvement with artificial light, which has been evolving since the late nineteenth century, providing new ways to express and transform the landscape night of cities.

**Professional Sector:** 

A: a single modality with free theme can establish.

## AWARDS

The jury will meet to analyze the contents and award the prizes during the April  $10^{th}$  2017.

The result will be announced on April 12<sup>th</sup> 2017.

The awards ceremony will be held on April 20<sup>th</sup> 2017 in Barcelona, at 19:00, in the Auditorium of Technical School of Architecture of Barcelona

For each of the types the following awards will be given:

### Student Categories:

### Type A: INTERIOR SPACE LIGHTINGS

First prize of the value of  $500 \in$  and a Certificate Second Prize of the value of  $300 \in$  and a Certificate Third prize of the value of  $200 \in$  and a Certificate Prize of students opinion of the value of  $100 \in$  and a Certificate

The ten finalists will be mentioned with a Certificate Type B: ARCHITECTURAL LIGHTING

First prize of the value of  $500 \in$  and a Certificate Second Prize of the value of  $300 \in$  and a Certificate Third prize of the value of  $200 \in$  and a Certificate Prize of students opinion of the value of  $100 \in$  and a Certificate

The ten finalists will be mentioned with a Certificate Type C: LANDSCAPE AND MONUMENTAL ILLUMINATION

First prize of the value of 500€ and a Certificate Second Prize of the value of 300€ and a Certificate Third prize of the value of 200€ and a Certificate Prize of students opinion of the value of 100€ and a Certificate

The ten finalists will be mentioned with a Certificate

#### **Professional Sector:**

First prize of the value of  $1.000 \in$  and a Certificate, Second prize of the value of  $500 \in$  and a Certificate, Third prize of the value of  $300 \in$  and a Certificate, The ten finalist will be a Certificate.

ALL FIRST PRIZE, AWARDED A GRANT, WHICH WILL BE THREE NIGHTS HOTEL IN BARCELONA AND 300€ FOR TRAVEL EXPENSES. Just in case attend to the awards ceremony.

## THE AWARDS CEREMONY

The awards ceremony will take place in the Auditorium of the ETSAB. At the end of the event, will be inaugurated the exhibition of competition photographs and light installation as commemorative edition.

It will be given the widest possible dissemination to the competition in media and on National and International websites.

## JURY

The jury is composed of: Adrià Muros, Dr. Arch, Director of the TEL Michela Mezzavilla, Arch, Expert in Architecture Illumination Tom Carr, Dr. Belles Arts. Artist of the Light Art Alvaro Valdecantos, Photographer specialized in illumination Olvido Muñoz, Dra. Arch. Professor of the ETSA of Sevilla Tomaz Novljan, Dr. Arch. Professor of the Faculty of Architecture of Ljubljana Laura Murguia. Dr. Architect, Professor TUK, Slovakia. Adam Rybka. Dr. Architect. Professor PRZ, Poland Laura Cassota, Manager of the Artemide Spain Josep Masbernat, Director Tecnic iGuzzini Illuminazione Ibérica S.A Cristina Camps, Responsible of Projects ERCO Iluminación, S.A. Daniel Rodríguez, Lighting Technical Consultant, DELTA LIGHT Mercedes Arroyo, Director of the Icandela Magazine

## DATES

1<sup>st</sup> of February, 2017 Presentation of photographs start date. 31th of March, 2017 Presentation of photographs End date. 3<sup>rd</sup> of April, 2017 Start date of voting of the award 4<sup>th</sup> of April, 2017 End date of voting of the award 12<sup>th</sup> of April, 2017 Announcing winners 20th of April, 2017 Award ceremony and opening of the exhibition of photographs in the ETSAB. 5<sup>th</sup> of May 2017 The end of the Exhibition and the start of international exhibitions, dates and place to be announced

## CONTACT

concurso.luzartificial@upc.edu

## **ORGANIZATION AND SPONSORSHIP**



www.upc.edu/concursllumartificial